

Guest-based Marketing: How To Increase Restaurant Sales Without Breaking Your Budget

“ Retention of customers completely depends on food, service and the experience the customer gets. So, you will have to ensure that your food is of a great quality and it is consistent on a daily basis. Your service should be impeccable and the environment must be comforting, this will compel the customers to come back to your restaurant. ”

- Sanjay Kotian,
Chef Restaurateur Consultant.

POSist

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